

## Getting Started Fundraising Review

<b>Organisation</b>		<b>Address</b>	
<b>Contact name</b>		<b>Email</b>	
<b>Position</b>		<b>Telephone</b>	
<b>Start date</b>			

### Fundraising aims and goals

Please fill in the answers to the questions below so that we can help identify any relevant grants and suggest a broader fundraising strategy that should work for your specific circumstances.

Then return to [Richard.Mnaville@communityinspired.co.uk](mailto:Richard.Mnaville@communityinspired.co.uk)

### Main fundraising goal / project

What are you looking to buy?

What will be the benefit to the school/children? \*

Consider:

- Time frames of benefit
- How you know there is a need

*\* external funders will be extremely interested to understand need and impact*

When would you like it by?

Where are you in the process of fundraising for this project?

Approximately how much do you need to raise?

Have you selected a supplier?

Is there any other information that might be useful?

Grants	
Please provide details below of any recent grant applications	
Grant 1	Name of grant: Grant provider: Date applied: Local or national: Amount applied for: Outcome of application:
Grant 2	Name of grant: Grant provider: Date applied: Local or national: Amount applied for: Outcome of application:

Please add more boxes if needed

Crowdfunding & Regular giving	
Have you run previous crowdfunding campaigns? Yes / No	
If Yes	What were you looking to raise for? What were you looking to raise? How much did you raise? Overall feedback on campaign?
Do you currently receive regular donations or support from any of the following? If yes, please explain how you achieve this, what the numbers of supporters involved are and how much is currently being raised	
Parents	Yes/No (if yes, please elaborate)
Alumni (e.g. an old pupils programme)	Yes/No (if yes, please elaborate)
Wider community (e.g. local businesses,	Yes/No (if yes, please elaborate)

governors, other supporters, stakeholders)	
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Business partners, donors, and sponsors	
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Organisation 1	<p>Who are they?</p> <p>How do they support you/what have they helped you achieve?</p> <p>Is this ongoing?</p> <p>Are you happy for us to contact them on your behalf (if so, please provide contact details)?</p>
Organisation 2	<p>Who are they?</p> <p>How do they support you/what have they helped you achieve?</p> <p>Is this ongoing?</p> <p>Are you happy for us to contact them on your behalf (if so, please provide contact details)?</p>

Please add more boxes if needed

Facilities hire
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<p>Do you currently raise money from facilities?</p> <p>Do you have facilities that you know could be utilised?</p> <p>Do you use a third-party company or person to support this?</p>
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Parent Teacher/Friends of Association
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<p>Do you have or are you on a PTA or equivalent?</p> <p>If yes, is it active and functioning well?</p> <p>Is there a good relationship between the PTA or School?</p>
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Background information	
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School head count	
Classes per year group	
<p>Characteristics</p> <p>(i.e., inner city or rural, the main language spoken, % of pupil premium, ethnicity breakdown, wealth of area)</p>	
Personality	

(i.e. what's fun, brilliant, challenging and different about your school)	
<p>Useful contacts</p> <p>(Aside from those already listed, please provide contact details for anyone who would be useful for us to be aware of, i.e. finance/fundraising staff, SLTs, governors, IT support to help with FundingWall)</p>	

<b>Success stories</b>	
<p>In addition to anything mentioned above, have there been any fundraising campaigns or activities that have been particularly successful? (e.g. money raised, great PR, community involvement, brilliant child outcomes, increased parental engagement)</p>	